

March 29, 2023

Dear Community Partner,

The Cheektowaga Chamber of Commerce is thrilled to announce our new leadership development program, Evolve. We recognize that effective leadership is key to ensuring the future growth and prosperity of our community. By educating emerging and current leaders and equipping them with additional critical skills to be successful, we'll foster a thriving local business community and build a stronger workforce for our employers. This program is geared toward emerging professionals, individuals looking to refresh their foundational skills, or those seeking to develop their careers and expand their network.

This will be a full year leadership program beginning with a kickoff event on May 31st, and encompassing the below content:

- Kickoff Meet & Greet - May 31st, 2023
- 1/2 Day Conference #1: Goal Setting & Professional Interfacing - August, 2023
- 1/2 Day Conference #2: Communication & Conflict Resolution - October, 2023
- Community Engagement & Volunteering: Resurrection Life Food Pantry - early December, 2023
- 1/2 Day Conference #3: Effective Project Management - February, 2024
- 1/2 Day Conference #4: Bringing the Future Into Focus - April, 2024
- Graduation Ceremony & Mentor Assignment - May 2024

There are built in mentorship opportunities, and program participants will organically expand their network and build an infrastructure for future career development. Based on the feedback and insight of our volunteer Evolve Advisory Board, our goal is to make this program accessible and affordable and to ensure inclusivity of participants from a broad range of community members. As such, individual tuition for the year will be \$200 per person, and \$100 per person for current students enrolled in collegiate or other training programs.

We are seeking corporate sponsorship support for this program, and hope that your company or organization will consider being a part of our inaugural year. Please review the attached opportunities, and we'd love to further discuss your involvement.

Thank you,



Kristina Groff
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